

## Infograph Project

### What are infographs?

As a class, we will review and analyze several professionally created infographs. Together we will discuss font, color and graphic styles that impact the effect of an infograph. In addition, we will analyze the data presented and the graphical representations. Are the graphs accurately representing the data?

### Individual Analysis

Select one infograph and analyze the content and design. What selections did the graphic artist make to create a more powerful message? Were they successful? Also, address the statistics presented and their graphical representations. Are they accurate? What did you learn for the infograph?

### Create an Infograph

Select a topic (school appropriate).

Research your topic and gather data. Make sure you use the tools we discussed regarding digital literacy and determining if the site is reliable.

Analyze the graphics and “crunch” the numbers. Decide what information to include in your graph.

Select a color pallet and font and create graphics which produce a powerful message.

### Upload to class Wiki

Upload your infograph as a .jpg to: <http://vit2.pbworks.com/w/page/52569567/FrontPage> . Follow the directions on the front page of the wiki.

Critique at least three infographs. You may critique graphs from another class. Be honest, but kind.

### Presentations

You will present your infograph to the class. This is a short 2 – 5 minute discussion on the data included in your graph. Why you selected the style, font(s), and color pallet. What you hope readers will learn from the infograph. Be prepared to answer questions from your peers and teachers.